Connect Ads is NOW Hiring! Sales Manager Based in Cairo-Egypt

## **Roles and Responsibilities**

- Represent Connect Ads product and business offerings to media agencies and clients
- Demonstrate the value of Connect Ads products and services to senior marketers, agency planners and buyers.
- Achieve personal sales/revenue targets against defined KPIs
- Demonstrate an understanding of the digital landscape
- Respond efficiently with relevant proposals to agency media briefs and client needs
- Work closely with Operations and other teams to provide seamless Sales to Service experience
- Provide accurate forecasting and pipeline management on sales force
- Ability to demonstrate the strengths of digital media to shift offline spends to digital platforms.
- Proactively create strategic recommendations and implement various media solutions for each client
  - Serve as single point-of-contact within Sales Operations for all campaign-related inquiries on designated campaigns
  - o Focus on client retention, growth, renewal, and client satisfaction minimum.

## Qualifications:

- 5-8 years of experience in digital sales
- A track record demonstrating ability to develop and grow a business portfolio
- Aptitude for working in small, collaborative, and fast paced teams
- English fluency
- Strong understanding on online digital market and the competitive landscape in which this platform operates
- Existing relationships with media agencies and key decision makers in top level companies

Send your CV to <u>careers@connectads.com</u>, with the job title in the subject line